



# e-commerce and **domestic** protection



# 5 US data giants

GOOGLE is not providing information service to people, rather monopolizing data

**GAFAM has all the personal data on the earth**

You have to be signed in to your Google account.

- Data is the key of the future of business/ e-commerce
- Artificial Intelligence (AI)
- People are just an ID

# AI

## Artificial Intelligence

- Data analysis and taking decision by the software/ Smart phones
- You are monitored
- Mark the adverts after your email/post
- Bank information at risk
- Example (Huawei phone not only reads data, operates itself)

# What is e-commerce?

E-commerce (electronic commerce or EC) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business, business-to-consumer, consumer-to-consumer or consumer-to-business.

# What

## do the proponents want?

- convert an existing mandate to “discuss” e-commerce into a mandate to “negotiate binding rules”
- free access to the world's most valuable resource — data.

The proponents are

- GAFAM
- USA, Japan, EU
- Few Developing Countries like Pakistan

# The impact

- Giant corporations will go tax free
- Consumers hardly have chance to complain, let alone to sue them if cheated
- Increase inequality within and among countries (Conflicting with SDG 10)
- Conflict with SDG 10, 12 and others

10 REDUCED INEQUALITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



# What

## Is our demand?

- Govt to take position aligned with African Union (against the legal binding on e-commerce and free access to personal data by corporations)
- Protection mechanism of personal data including bank information
- MNC to bring under national tax and law
- Disclose agreement with Amazon and Alibaba about the Govt postal service



# Thanks!

Any questions?