

EquityBD

Campaign Profile and Plan 2013



equitybd

Equity and Justice Working Group Bangladesh



www.equitybd.org

WHY not a separate organization



- for long term sustainability; **NO** dependency on donor funding, support from **COAST** micro finance income
- As a part course of action towards RBA integration in **COAST**
- secretariat of small team/ professionals, integrated with **COAST** management functions
- support for Laboratory Test from **COAST** for getting feedback / direct interaction with poor families
- consistence, continuous mobilization, and for appropriate time
- based on experiences in networking and campaign in past years



Vision
A world / society with equity,
justice and practice of
democratic culture

Mission
Promoting policy debate for
policy and practice changes

Strategies

- **Positive but critical engagement with government, emphasize critical mass building**
- **Civil society building with inclusiveness**
- **Feedback from local and bring forward to national and international level**
- **youth and students mobilization**
- **result orientated systematic approach and reaching the outreach as much as possible in national and international level**
- **Alternative social media and e-campaign**



Membership and Outreach

- 40 districts 360 Member organizations
- Individual membership 150 plus
- IRWD network, committee at 62 districts, total membership 682.

Bangladeshi group mail

- <agrapothik> for CSO
- <media> for media professionals
- <irwd> for all IRWD network members



Membership with other global e-groups

- **Social Watch based in Uruguay leaded Roberto Bission**
- **Jubilee South based in Argentina leaded by Beverly Keene**
- **JSAPMDD based in Philippine leaded by Lidy Nacpil**
- **APRN based in Philippine leaded by Tettet Lauren**
- **Demand Climate Justice leaded by Lidy and Asad FoE**
- **SAAPE, LDC, Peoplesaarc leaded by Arjun in Nepal**
- **Better aid based in Philippine leaded by Tony Tujan**

Impacts of being active in these group mails:

Good number of Global visitors in www.equitybd.org from all over the world. You can see on the website from where the site is being hit.



- **Board of Trustee (BoT) approves long term and annual plan of operation and budget**
- ***COAST* is working for coastal poor in their survival strategies**
- **BoT comprises of socially eminent personalities and professionals,**
- **The Executive Director is reportable to the BoT, his contract is reviewed every five years by the board**
- **Registered with NGO Affairs Bureau, Government of Bangladesh and licensed by the Microfinance Regulatory Authority of Bangladesh Bank.**





- Maintains international standard of accounting, human resource and other management
- Always audited by reputed accounting firms who are appointed by BoT
- Open, transparent and emphasized to downwards accountability. (e.g., open and cross communication but line decision, people's organization for participation and ownership)
- Certified by HAP International for accountability standard. Won the silver prize from Mix Market for the social performance integration
- Visit www.coastbd.org for more



EquityBD's long term plan 2012-2015 and Campaign course of actions

Revised every year, last revised in January 2013

Campaign on Climate Justice

- Climate adaptation integration in the **National plan and budget**
- Demand for a **National Climate Commission**
- Climate finance monitoring and demand for a single board with **democratic ownership**
- Basic **institutional reform** for climate adaptation – first target Water Dev. Board
- **Climate migrants' rights** both in national and international level
- Pro people positioning in UNFCCC by the government, promote CVC (Climate Vulnerable Countries) and LDC interest in international level.



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Campaign on Economic Justice



- Campaign for VAT as regressive to poor
- Promoting **Tax justice** (e.g. increasing corporate tax and personal level income tax) by internal resource mobilization
- Campaign on more allocation in **Public Essential services** (water, health, education, electricity, ICT and agriculture extension), and promoting critical mass on **blanket privatization and commercialization** of these essential services.
- Promoting **sovereign democratic and responsible financing**, (open and transparent foreign debt agreement, critical mass on supplier credit etc)
- Monitoring debt performance and IFIs conditionality
- Campaigning for strengthening public audit system

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Campaign on Right Based Approach (RBA) and Climate Change (CC) Integration in Micro Finance

Campaign on policy options for RBA and CC integration in Micro Finance, so that MFI governance complies with UDHR framework, ownership and participation of clients, and achieve greater social and political acceptance of the sector.

- Campaign for coordination among micro finance institutions (MFI) in grass root to avoid duplication and enhance nature of indebtedness.



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Campaign on Coastal Livelihood Security

- Campaign on enhanced and appropriate allocation in national budget and policy options for climate adaptation in coastal area.
- Safe river way campaign for easy, low cost and safe movement for coastal people.
- Campaign for market protection of salt farmers right and price support in this regard.
- Strengthen fisher folk network and campaign to protect the rights of fisher folk in national level.



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**Building Credible and
Sustainable CSO, aid /
development effectiveness**

**Strengthening CSO capacity for
sustainable and inclusive
mobilization**

**Promoting CSO aid/
development effectiveness linking
to international movement**



EQUITYBD's long term plan 2012-2015 and Campaign course of actions

Plan 2013 (Feb-June)

Month	Issue	Event	Nature
Feb	Campaign on Demand for Open response on Audit Actions	Human Chain	Economic Justice
Mar	Mainstreaming climate finance and National Climate Commission	Seminar	Climate Justice
April	Dialogue on Institutional Reform on WDB	Seminar	Climate & Economic Justice
May	Unveiling underground economy / Black money in Bangladesh and expectation from National Budget 2013-14.	Seminar	Economic Justice
June	CSO reaction on post budget, reflecting climate integration, mainstreaming climate finance or tax issues	Press conference	Climate & Economic Justice

EQUITYBD's long term plan 2012-2015 and Campaign course of actions

Plan 2013 (July-Dec)

Month	Issue	Event	Nature
July	National dialogue on climate change integration in MFIs proposing policy options.	Seminar	Climate Justice
Aug	Campaign against GMO (Especially on Golden Rice that starts trial in Bangladesh)	Rally & Human chain	Food Sovereignty
Sep	CSO opinion on national Seed policy (Produce, preservation, marketing & distribution policy)	Seminar	Food Sovereignty
Oct	Observed country wide IRWD	Seminar, Rally Human chain	Food Sovereignty
Nov	National campaign on CoP-19 issues; "Internal displacement policy, and Position of Bangladesh delegation in global negotiation"	Seminar, Rally creating alliance	Climate Justice
Dec	International Campaign on CoP-19 issues; "Demanding UN protocol for climate migrants, global financial process for CVCs"	Seminar, press conference with international alliance	Climate & Economic Justice

**Impacts
we have
observed
so far**

- **World Bank Immunity Bill Withheld**
- **VAT expansion bill withheld**
- **Compensation realized for the victims of launch capsized**
- **Climate Migrants issue raised in Cancun agreement**
- **CSO network on climate campaign (BAPA, BIPNetCCBD, CCDF, CSRL, EquityBD, NCCB) voice raised during pre and post UNFCCC CoPs and for climate migrant's rights.**
- **Strengthen Bangladesh's role in MDTF (official GoB ownership has accepted by donors, WB management for the time being)**
- **Wider media coverage both in national and international level (e.g. Guardian, Reuters, Gulf Time, BBC)**
- **Inclusiveness (e.g. not a single event has done without other CSO participation)**

Our Uniqueness

- **No campaign without policy research and distinct positioning**
- **No campaign even has done alone, or without other's participation.**
- **Emphasize on participation of high level political leaders and policy makers**
- **Strong linkage in regional and international networking (e.g. membership with SAAPE, People's SAARC, LDC Watch, APRN, Reality of Aid, Better Aid, Jubilee South APMDD, Tax Justice Network, Social Watch, World Fisher folk Forum, PANAP, ICVA, HAP, etc)**
- **E-campaign and media outreach**



Why we are interested in the partnership with



- MRA of BB and tightening income expenditure in other non micro finance issues, shrinking space
- INGO partnership relation for greater global network
- Extend CSO and outreach capacity (especially to reach students / young and e campaign/ alternative media, e.g. equipments and capacity building for Development Communication)



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Thank You

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